# Lauren Shoughro

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## PROFESSIONAL EXPERIENCE

Accounts Payable and Time Management, Ridge Rock Inc, Salt Lake City, January 2023 - Present

- Worked with superintendents to manage clock in and clock out procedures of over 120 employees to ensure jobs could be billed properly
- · Organized and entered bills into QuickBooks and called customers to make payments before bill due date

Digital Producer, The Forum, Salt Lake City, August 2020 - May 2022

- · Created over 200 visuals, graphics and illustrations for the print and social media accounts
- Collaborated with the Production Manager to create the layout for the newspaper's 14 print editions
- · Worked closely with the other editors to produce written, audio, video and visual content

### INTERNSHIP EXPERIENCE

Shield Team Lead (Utah), Premier Lacrosse League, Salt Lake City, January 2024 - Present

- Established relationships between the PLL and the youth and adult lacrosse organizations in Utah
- Organized activations at lacrosse events including youth tournaments and NCAA men's and women's college lacrosse games
- Coordinated communication between youth lacrosse clubs and college lacrosse teams in Utah

Events and Marketing Intern, Westminster University Athletics, Salt Lake City, August 2021 - May 2023

- Designed over 100 athletic event advertisements using Adobe Illustrator that were posted to social media weekly, as well as printed and posted around campus
- Planned promotions to increase attendance at athletic events using special events such as tailgates, youth nights and teacher appreciation games

### LACROSSE EXPERIENCE

Level Three Women's Lacrosse Official, UWLOA/USA Lacrosse, Salt Lake City, January 2015 - Present Women's Lacrosse Official's Trainer and Observer, UWLOA/USA Lacrosse, Salt Lake City, January 2023 - Present Girl's Lacrosse Coach, NVLS/IMLAX, Las Vegas/Salt Lake City, January 2018 - Present

#### **Player Awards**

- All-Tournament Team award winner 2023
- All-Academic First Team award winner 2021, voted on by all coaches in the RMAC with a GPA of 3.839
- RMAC Offensive Player of the Week, April 2021 and March 2023
- Team Captain, Westminster University Women's lacrosse 2019-2023

### **EDUCATION**

BA, Communication, Westminster University 2023